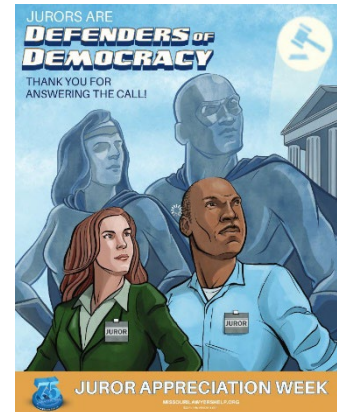


Each year, the National Association of Bar Executives, NABE, recognizes excellence in communications. The Luminary Awards program focuses on bar association communications and marketing by honoring outstanding communications projects within the last year. Awards are given for regular publications, public relations/marketing/social media campaigns, authored articles, graphic design, and special projects.

This year, The Missouri Bar's communications team was honored with not one, but two Luminary Awards for exceptional work.

The first award was received for the 2019 Juror Appreciation Week poster project. This poster was a collaborative effort between communications coordinator/assistant editor of the Journal of The Missouri Bar, Hannah Kiddoo Frevert, and Attiba Royster, a graphic designer.



The original idea was Frevert's, who then worked with the designer to outline and refine the design for use throughout Missouri. Once printed, the posters were distributed to courthouses, schools and law firms across the state.

In the May-June 2019 issue of The Journal of The Missouri Bar, Hannah Kiddoo Frevert wrote "Learning, Serving, Leading: The Missouri Bar at 75", which was selected for the best authored article award. The article is a deep dive into the wide-ranging history of The Missouri Bar.



This article included a visual timeline of the history of The Missouri Bar, created by communications coordinator, Jessica Long. One judge wrote, "Love the timeline and all of the photos. Great way to tell the history of the association and show why others should become involved."

In 2014, The Missouri Bar was also recognized for their excellence in public relations for a campaign surrounding revisions to Missouri's criminal code.

Sebrina Barrett, executive director of The Missouri Bar commented, "I continue to be inspired by the creativity of our media relations team, and their innovative ideas that enable us to inform our members and the citizens of Missouri about the many ways The Missouri Bar helps our members even better serve their clients and communities."